

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> GFSB Fairfield County, CT	<b>Date:</b> 10/16/12
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I, Mike Furman  
do hereby request station time concerning the following issue:

IAFF - International Association of Firefighters
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

<b>Total Charges:</b> \$4805 gross / \$4084.25 net
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This broadcast time will be used by: IAFF

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**



Yes



No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

IAFF (750 New York Avenue NW Washington, DC 20006  
202-824-1580

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Thomas H. Miller

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/16/12 Date *[Signature]* Signature 202-338-8700 Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
*[Signature]* Signature William Whittle Printed Name Doc Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

HARRIS REPORT FROM REP

SALES PRSN WA- HEATHER UTLEY (H)

1000

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: END
: SPTS: WEEK : DAYS
: TOTL:

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450

CONTRACT TOTAL \$4,805.00

TOTAL SPOTS	61
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REP HEADLINE# 6390340

\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

OCT23/12 13.41

\*\*\* WFSB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$25,289
WFSB 19%
WTNH 58%
WVIT 6%
WTIC 6%
WCTX 0%
WCCT 3%
WHPX 0%
CABL 8%

SHARES ARE ACCURATE. GFSB IS REFLECTED IN CABL

SVC- NSI
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6390340  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGEN  
ORDER WORKSHEET

HARRIS REPORT FROM REP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30		\$60.00	10/30	11/2	5		TU-F	5
5			1230P-200P PROGRAM : SOAPS CON COM1: SOAPS	30		\$60.00	10/30	11/2	5		TU-F	5
6			200P-300P PROGRAM : THE TALK CON COM1: THE TALK	30		\$60.00	10/30	11/2	5		TU-F	5
7			300P-400P PROGRAM : BETTER CT CON COM1: BETTER CT	30		\$60.00	10/30	11/2	5		TU-F	5
8			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$110.00	10/30	11/2	5		TU-F	5
9			600P-630P PROGRAM : EARLY NEWS CON COM1: EARLY NEWS	30		\$110.00	10/30	11/2	5		TU-F	5
10			700P-730P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30		\$110.00	10/30	11/2	5		TU-F	5
11			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$110.00	10/30	11/2	5		TU-F	5
12			700P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$35.00	11/3	11/3	2		SAT	2





WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
(860)728-3333

# CONTRACT

<b>Contract / Revision</b> 499938 /		<b>Alt Order #</b> 06390340
<b>Product</b> IAFF FIREFIGHT*GFSB*		
<b>Contract Dates</b> 10/30/12 - 11/06/12		<b>Estimate #</b> 2182
<b>Advertiser</b> International Association Of Fire Fighters		<b>Original Date / Revision</b> 10/23/12 / 10/23/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> GFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Waterfront Strategies  
1010 Wisconsin Ave, NW  
#800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	GFSB	10/30/12	11/02/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$50.00			
N 2	GFSB	10/30/12	11/02/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				6	\$45.00			
N 3	GFSB	11/05/12	11/06/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$45.00			
N 4	GFSB	10/30/12	11/02/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$60.00			
N 5	GFSB	10/30/12	11/02/12	CBS Daytime	1230-2p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$60.00			
N 6	GFSB	10/30/12	11/02/12	CBS Daytime	2-3p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$60.00			
N 7	GFSB	10/30/12	11/02/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$60.00			
N 8	GFSB	10/30/12	11/02/12	4PM-5PM	4PM-5PM		:30			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$110.00			
N 9	GFSB	10/30/12	11/02/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$110.00			
N 10	GFSB	10/30/12	11/02/12	7PM-7:30PM	7PM-7:30PM		:30			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$110.00			
N 11	GFSB	10/30/12	11/02/12	7:30PM-8PM	7:30PM-8PM		:30			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.





**WFSB Fairfield County**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u>	<u>Alt Order #</u>
499938 /	06390340

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	IAFF FIREFIGHT*GFSB	2182

<u>Advertiser</u>	<u>Original Date / Revision</u>
International Association	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--TWTF--				5	\$110.00			
N 12	GFSB	11/03/12	11/03/12	7PM-8PM	7PM-8PM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$35.00			
N 13	GFSB	10/30/12	11/04/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$65.00			
N 14	GFSB	11/04/12	11/04/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$400.00			
Totals											61	\$4,805.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	61	\$4,805.00	\$4,084.25
<b>Totals</b>	<b>61</b>	<b>\$4,805.00</b>	<b>\$4,084.25</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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